**FORM TWO BUSINESS STUDIES**

**DECEMBER 2022 HOLIDAY ASSIGNMENT**

1. **Outline** any four importance of trade to the Kenyan economy
2. Name four types of advertising
3. **Explain** two broad classifications of home trade
4. State ***four*** characteristics of life insurance
5. Name ***five*** barriers that hinder effective communication
6. Name five activities that may be done when preparing goods for sale
7. State ***five*** ways in which insurance benefits a business
8. What ways does a government involve itself in business
9. Briefly explain five principles of insurance
10. Name ***four*** essential elements of communication
11. Name ***five*** types of business activities
12. List ***four*** characteristics of land as a factor of production
13. Identify any ***four*** types of utility
14. State any ***two*** types of office layout
15. Describe ***five*** reasons that may make a public limited to be dissolved
16. Explain any ***five*** characteristics of human wants
17. Describe any ***five*** forms of advertising
18. Explain any ***five*** sources of a business idea
19. Explain ***five*** roles of advertising agency to the business
20. Explain ***five*** principles of insurance
21. State five advantages of pipeline as a means of transport
22. State five essential elements of communication
23. What are the advantages of using mobile phones to communicate .
24. Explain five essential elements of warehousing
25. State five advantages of bonded warehouse to the government