**NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ADM NO: \_\_\_\_\_\_\_\_CLASS:\_\_\_\_\_\_\_\_\_\_**

**DATE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ SIGN: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**BUSINESS STUDIES FORM ONE**

**MARKING SCHEME**

**MID-TERM EXAM**

**TERM 1, 2024**

**INSTRUCTIONS: (ANSWER ALL QUESTIONS) TIME: (1HR 30MIN)**

1. Give the meaning of the following terms.

Business 2mks

***Refers to any activity carried out by an individual or organization concerning provision of goods and services with an aim of making profit***

Business studies 2mks

***This is the study of all activities carried out in and around production, distribution and consumption of goods and services.***

Goods 2mks

***This are tangible items***

Services 2mks

***This are activities or actions that can be sold***.

Production 2mks

***Refers to creation of goods and services***

1. Outline five types of business activities 5mks

***Extraction***

***Processing of raw materials***

***Manufacturing***

***Trade***

***Construction***

***Provision of services***

1. State four importance of studying business studies. 5mks

***Assist members of the society in appreciating the role of business in provision of goods and services***

***Equips members of the society with knowledge and skills required to start and run a business.***

***Enables members of the society to appreciate the role of government in business***

***Makes the society to appreciate the need for good business management practices***

***Assist individuals to have self-discipline and positive attitude towards work.***

1. ***Outline four internal business environment. 4mks***

***Business structure***

***Business culture***

***Business resources***

***The owners***

1. Give five components of business studies 5mks

***Commerce***

***Accounting***

***Economics***

***Office practice***

***entrepreneurship***

1. State whether the following factors fall under internal environment or external environment. Using a tick(√)5mks

|  |  |  |
| --- | --- | --- |
| factors | Internal environment | External environment |
| Competitive environment |  | √ |
| Legal political |  | √ |
| Business structure | √ |  |
| Business culture | √ |  |
| The owners | √ |  |

1. Outline four types of business resources. 4mks

***Human resources***

***Financial resources***

***Technology***

***Physical resources***

1. Outline four aids to trade. 4mks

***Banking***

***Insurance***

***Transport***

***Warehousing***

***communication***

1. Outline four characteristics of human wants. 4mks

***Are endless***

***Require resources***

***Are competitive***

***Are complimentary***

***Some are universal***

1. Define the following terms

Trade 2mks

***Refers to exchange of goods and services for the purpose of making profit***

***Consumption 2mks***

***Refers to the process of using goods services.***