**NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ADM NO: \_\_\_\_\_\_\_\_CLASS:\_\_\_\_\_\_\_\_\_\_**

**DATE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ SIGN: \_\_\_\_\_\_\_\_\_\_\_\_\_TARGET\_\_\_\_\_\_\_\_\_\_**

**BUSINESS STUDIES**

**FORM THREE**

**MID-TERM EXAM**

**TERM 1, 2024**

**INSTRUCTIONS: (ANSWER ALL QUESTIONS) TIME: (1HR 30MIN)**

1. Outline four differences between perfect competition and monopoly. 4mks

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1. Outline four characteristics of a market. 4mks

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1. Outline four factors that determines the size of the firm.4mks

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1. Apart from price mechanism give other four methods of determining price. 4mks

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1. Outline four advantages of localization of firms. 4mks

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1. Give four reasons for existence of small firms. 4mks

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1. State four characteristics of monopolistic market structure. 4mks

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1. Highlight four sources of monopoly power. 4mks

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1. Outline four costs involved in distribution of goods. 4mks

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1. Highlight four diseconomies of scale. 4MKS

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1. Highlight five channels of distribution involved in exporting tea from Kenya to china.10mks

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